## S P E C I A L R E P O R T

## 7 Ways to Keep Your Family Safer This Year

Compliments of

Jason R. Hanson and www.ConcealedCarryAcademy.com

Dear Friend,

My name is Jason Hanson.

I'm a former CIA Officer and NRA Certified Instructor.

The reason I wrote this report is because you and I both know that with the looming financial unrest in this country, it is more important than ever to know how to properly protect your family. So I hope you'll use the following tips to keep them safer.

First, let me tell you about a recent conversation I had with a 50-year-old widow who wanted to hire me as a bodyguard. The woman told me that she lives in a pristine neighborhood in a wealthy area of town. But due to the economy, more and more people were out of work and more "scary characters" could be seen walking her streets.

One night, two men started pounding on the woman's door telling her to let them in. Obviously, the woman did not open the door and called the police as she and her 15 year-old son locked themselves in the bathroom. The two men eventually kicked in the front door and then ran to the bathroom and kicked in that door too, where the mother and son were hiding. One of the men held a knife to the 15-year-old's throat and demanded that the woman give them all of her money and her electronics such as cell phones and laptops. The woman complied and gave them everything they asked for.

However, once she had done this, the men were not satisfied and she told me at that point she was pretty sure they were going to kill her and her son. The men started looking around the house and the woman and her son were able to find a split second to run and lock themselves in a bedroom. The son was trying to climb out a second story window to jump to safety and ended up falling and knocking himself unconscious.

At this time, the burglars were trying to kick in the bedroom door when a few neighbors finally heard all of the commotion and ran over and started yelling for the people to get out. The two men fled the house without being caught. The woman's son spent two weeks in the hospital with broken ribs and a punctured lung.

Thank goodness the woman and her son are alive, but this is clearly a terrifying situation, which will affect the woman and her son for the rest of their lives.

So what did I tell this woman and how can you make sure this never happens to you?

Well, first, to avoid becoming a victim of a home invasion you want to do something pretty simple. As soon as you're finished reading this report I want you to walk outside of your house and stare at all of the houses surrounding you. Look at the houses to your left, to the right, in front of you and behind you.

Now ask yourself the following question: "Of all the houses I am looking at now, if I was a criminal, which one would be the easiest target?"

For instance, if one of your neighbors hasn't mowed their lawn in weeks then obviously their unkempt yard is a big invite for a burglar. Also, if all of your neighbors have a blue ADT security sign stuck in their front yard and you don't, then I would rush out (or go online) and get a sign for your yard ASAP, because your house is now the more likely to get robbed of those in your little group.

Let me give you a few other examples: Do all of your neighbors have fences and you're the only one without a fence? Or do all of your neighbors leave their garage door open when they're at home and you're the only smart one who closes your garage door at all times?

My point is, if a burglar is "casing" your neighborhood, he is obviously looking for the easiest target. I want you to go outside today and make sure that your house looks a heck of a lot less appealing than those surrounding it – and if for some reason your house looks like a criminal's dream, then make the necessary changes as soon as you can.

So, step 1 is to walk outside and observe your house and your neighbor's houses and see what you need to do to make your house less inviting.

Step 2 is "hardening" your front door. Criminals aren't exactly the most creative group of people. The majority of break-ins and home invasions are through the front door, which is what

happened to the woman in the story above. So make sure your front door is solid metal or solid wood... Have a deadbolt with a one-inch throw bolt... and have a heavy duty strike plate with three-inch wood screws.

Also, resist the temptation to have a "pretty and decorative" glass front door. If you have one of these doors, all a criminal has to do is smash the glass and reach in and unlock your front door, which can be done easily in just a few seconds.

Step 3 is getting an alarm. As I mentioned earlier, you can go online and buy a blue alarm sign and stick it in your front lawn, which is certainly a good idea. But obviously, it's better to have the real thing. The woman I had the phone call with did not have an alarm in her home and if she had there's a good chance the "blaring" alarm sound would have scared the two men off.

There are a lot of alarm companies out there and the top name brands are all pretty good. However, criminals are getting smarter these days and they will often cut your phone lines. Therefore, make sure the company offers a wireless backup for your alarm system in case the phone lines get damaged.

Step 4 is also getting an alarm, but this one has to do with traveling. I was recently reading an article in the newspaper about an 85-year-old grandmother who was staying in a hotel with members of her family. In the middle of the night she heard some of her family members screaming from the room across the hall. She happened to have her concealed firearms permit, so she grabbed her gun and ran into the other room. Her grandchildren were being attacked by a man and she ended up shooting the man and saving her family members.

To hopefully make sure you're never in this position, I recommend getting a "door stopper alarm" when you're traveling with your family. This alarm is simply a wedge that you slip under a hotel room door and if someone tries to open the door an extremely loud alarm sounds. Plus, the wedge makes the door difficult to open. The "door stopper alarm" is relatively inexpensive and only costs between \$10-\$15. To check them out I would simply Google "door stopper alarm" and then buy one for your travels today. (I personally own three of them.)

Step 5 is to never answer your front door. There isn't a month that goes by where I don't read a story about some "damsel in distress" knocking on a front door and then as soon as the homeowner opens the front door, two guys jump out of the bushes and attack the homeowner.

If someone approaches your front door needing help, offer to call the police for them, but do not open the front door. Also, even if the person who knocks on your front door doesn't need help, but is a person selling something such as gutter cleaning, still do not open the front door.

The fact is, before a burglar plans on breaking into a house they will often knock first to see if anyone's home. If you answer they'll probably just ask for directions or try to sell you a vacuum. However, still don't answer, and give them directions through the door and tell them you don't want to open it because the alarm is set for the front door.

Step 6 is simple but important in today's "social media" craze. Do not announce your vacations or day long travels on facebook or any other social networking sites. It is a lot easier than you think to look up your address and find where you live from a simple facebook post. Criminals know this and spend hours "casing" facebook to see if anyone in their area posts that

they're taking a long vacation or are going out of town. Once a criminal sees this, they simply look up a person's address and then plan their break in.

The final and most important step in keeping your family safe is getting a firearm. You may not want to carry concealed and have a firearm on you at all times, but you should definitely consider getting one for home defense purposes.

Recently, I was at a dinner party where a doctor approached me and told me he heard I ran a firearms training business. He told me that he worked in the ER and that he used to think guns were horrible and he was among the anti-gun crowd.

However, one night he heard a strange noise coming from his basement. He said he was able to look out the upstairs window and see a man with a crow bar trying to break in through the basement door. The doctor then grabbed a baseball bat and ran into the basement and said he was screaming and yelling at the man to leave. While he was doing this his wife was calling the police.

Well, about 20 minutes later the police arrived and thankfully the burglar was long gone. The doctor told me that he felt so helpless with just a baseball bat and realized that if the burglar had kept trying to get into his house he needed a better way to protect his family. He also realized that the police showing up 20 minutes later was not a good thing and how he couldn't rely on the police to protect him. The doctor ended up getting a gun and asked me to do some private training with him so that he was more confident in handling his new gun.

You and I know that the police cannot arrive in a split second and that it's up to us to protect and defend our families. A firearm is the best way to do this as long as you have the proper training and knowledge to know how to safely and responsibly use the firearm.

I hope you've enjoyed this short report I put together for you and that you'll glance over it again and use some of the tips to make your family safer. Also, if you want in-person firearms training make sure and check out my "Top Secret" Pistol Course at <u>www.TopSecretPistol.com</u>.

If you have any questions or need anything else, you can call me at 703-942-9292. Thank you.

Sincerely,

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